

TUVIC

Bluetooth Marketing Demo





How to install the free Bluetooth Marketing Demo from TUVIC

What you need to install and use the TUVIC demo software:

- USB memory stick
- PC or Laptop or Mini PC with USB ports
- Bluetooth dongle

This demo version allows you to test all the features of the TUVIC software but it is not possible to save your data. Please get the full version at <http://www.TUVIC.com/store.htm>

Quick Installation Guide

1. Download the software package TuvicMobileMarketing.zip
2. Install the software on your PC / Laptop
3. Format USB stick / pendrive
4. Copy files from your PC to the USB stick / pen drive
5. Activate the TUVIC software on the USB stick
6. Plug the USB Stick into your computer's USB port.
7. Reboot your PC / Laptop and make sure to boot from the USB stick first

Please follow these instructions very closely and do not skip any part:

1. **Download the software package TuvicMobileMarketing.zip here:**

<http://www.tuvic.com/mobilemarketingsoftwaredownload.htm>

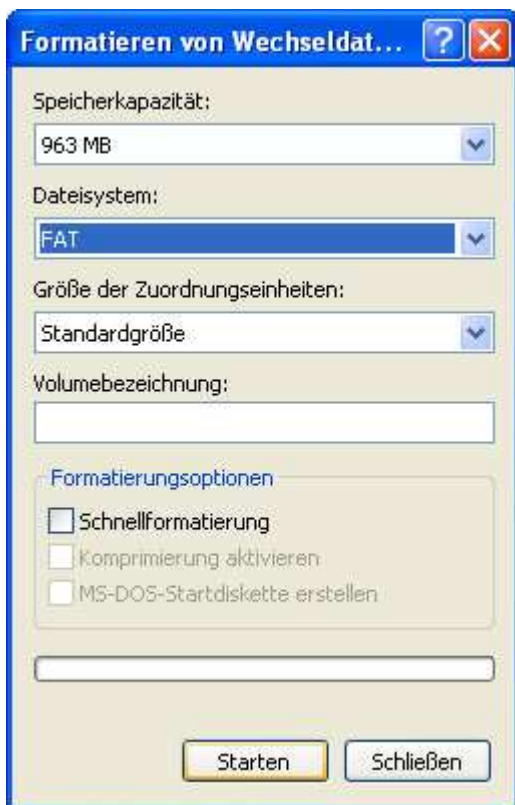


2. Install the software on your PC / Laptop

To install the TUVIC software package simply double click on the "TUVICdemo.exe" and install the software

3. Format USB stick / pendrive

Please save all important files and documents to your PC before you begin to format your USB memory stick. The file system should be FAT, not FAT32:



4. Copy files from your PC to the USB stick / pen drive

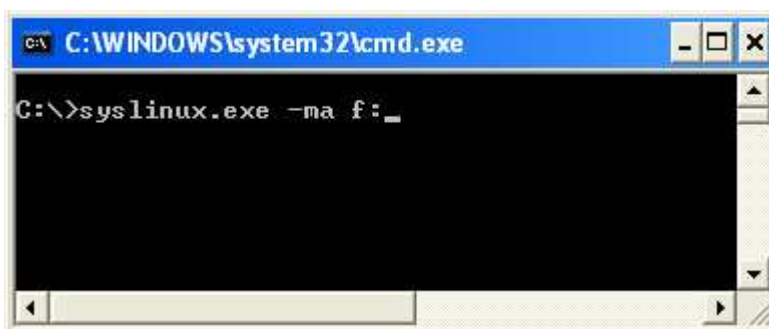
Copy the following files and folders from the TUVIC folder to your USB stick:

- CCOBEX
- VENDOR
- ROOT.GZ
- SH
- SYSLINUX.CFG
- SYSLINUX.EXE
- VMLINUZ



5. Activate the TUVIC software on the USB stick

- a. Start the DOS box and run "syslinux.exe -ma f:"



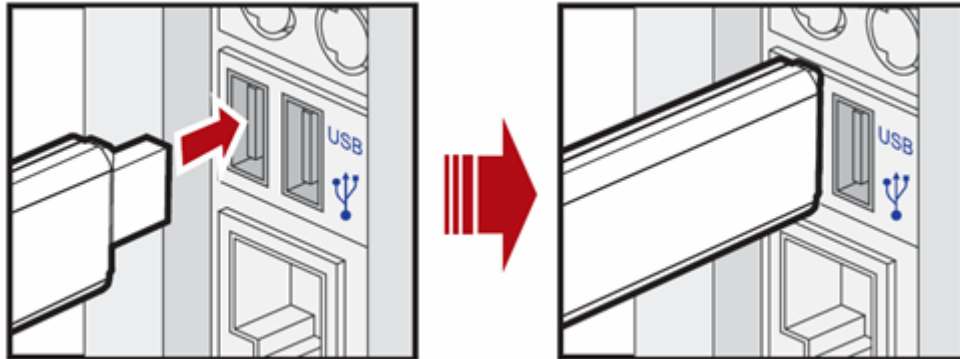
Windows NT/2000/XP users: Click the START button and then click the RUN button. Type "cmd" and then ENTER button. For Windows Vista users: Click the START button and then type CMD and press the ENTER button

Now please type "syslinux.exe -ma f:" and press the RETURN button

Please note: "f:" stands for your USB drive folder. You might want to change the "f:" to a letter that corresponds to your specific USB drive

6. Plug the USB Stick into your computer's USB port.

Make sure the USB Stick is fully inserted. For a very few laptop models you may need the USB extension cable to connect the USB Stick to the PC port to ensure a good USB connection.

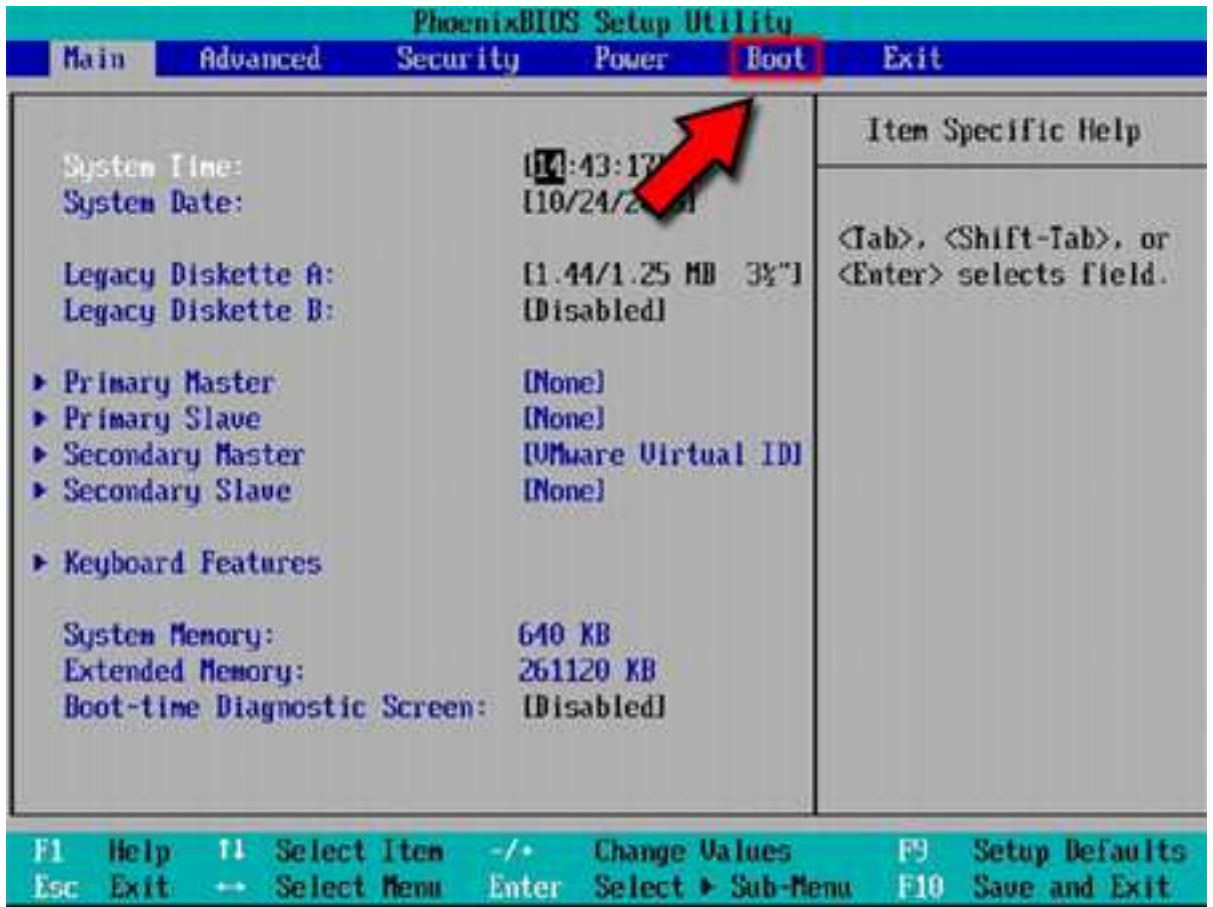


7. Reboot your PC / Laptop and make sure to boot from the USB stick first

Please connect the Bluetooth dongle to your PC / Laptop and then reboot it.



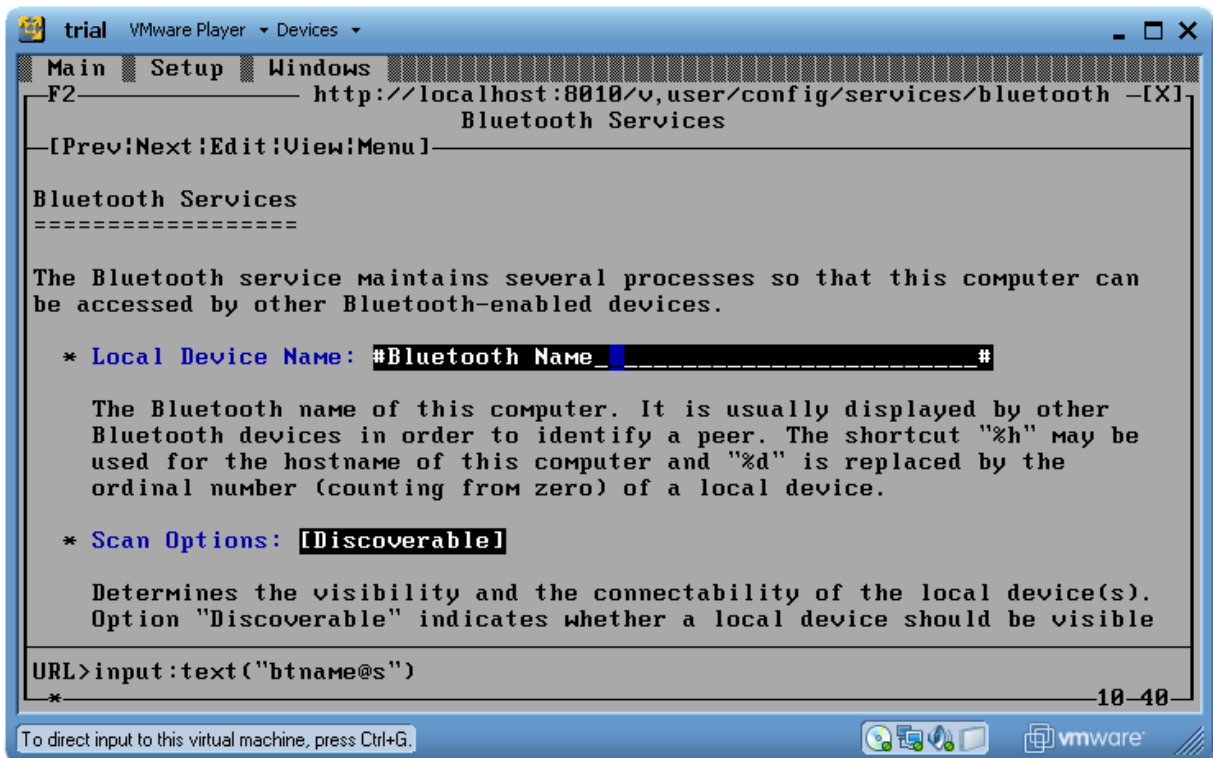
Please set up your system to boot from USB first. Please ask a colleague to help you if you do not know how to do it:



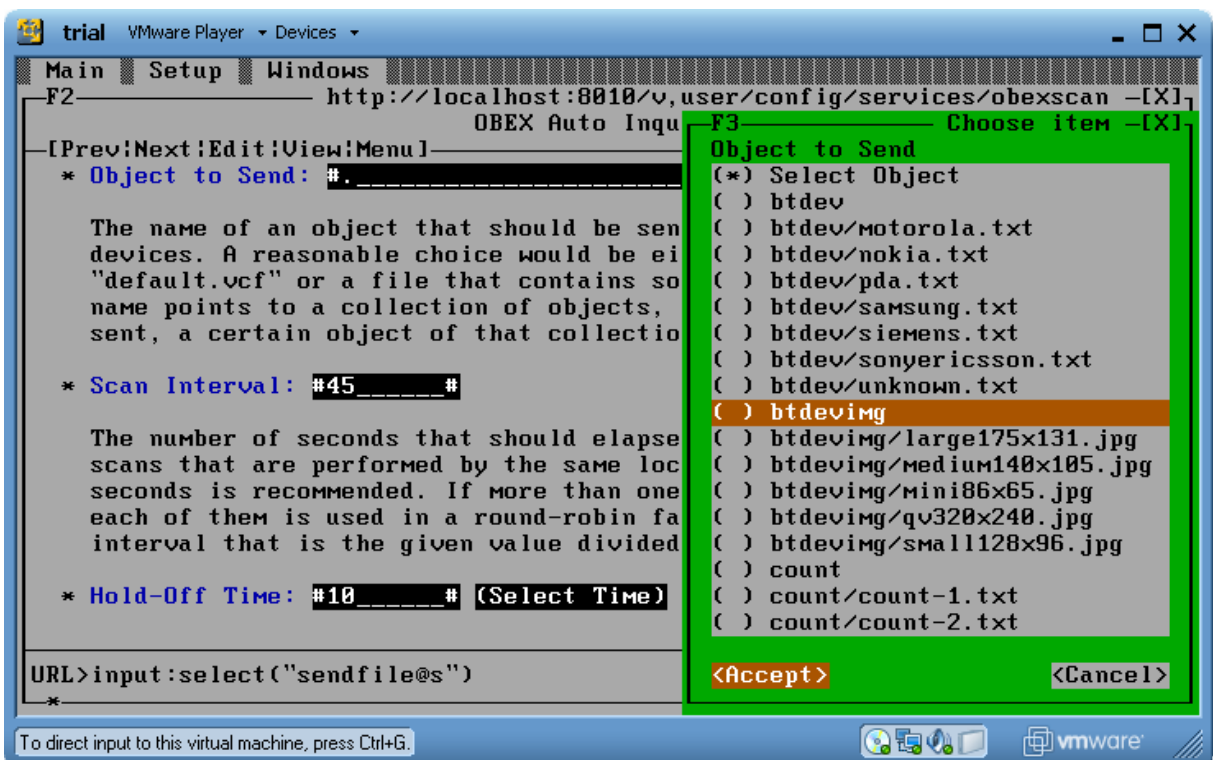
Your system will now start to send out files to all the mobile phones near your PC /Laptop. If you would like to change the Bluetooth name and the files to send out please read the next paragraphs.

8. Software configuration – change settings

- a. Change the Bluetooth name



- b. Select file to be sent





There is another way to do it:

Go to the TUVIC folder and select the CCOBEX subfolder and open the CONFIG file. You should see something like:

```
[config/services/cron/obexreport]
from=bluetooth@localhost
to=reports@localhost
interval=1d/1h
times=10 *
```

```
[config/services/cron/obexreport/obexfile]
logfile=no
summary=yes
namesum=yes
sentobj=no
recvobj=no
format=html
```

```
[config/services/cron/obexreport/obexscan]
logfile=no
summary=yes
addrsum=yes
dgrpsum=yes
format=html
```

```
[config/services/bluetooth]
btname=YourBluetoothName
scanopts=discover,connect
linkmode=accept
linkpolicy=rswitch,hold,sniff,park
security=none
pincode=
```

Bluetooth name that should be visible on the mobile phone

```
[config/services/bluetooth/obexsrv]
services=oop,ftp
```

```
[config/services/bluetooth/obexsrv/obexpush]
help=help
from=bluetooth@localhost
to=
```

```
[config/services/obexscan]
local_bdaddr=
sendfile=YourObjectToSendFileName
interval=45
timeout=10
scanhist=no
skipaddr=
```

Name of the file you would like to send

Scan interval – how often to look up for new devices

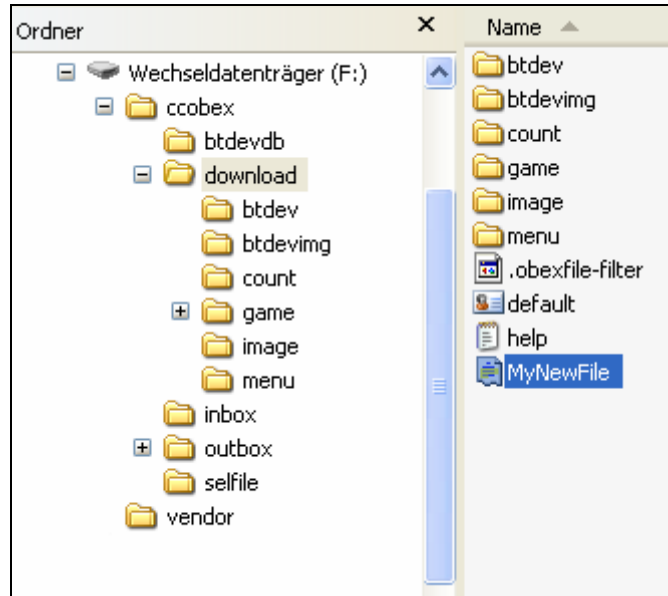
Hold off time – do not repeat the same action during this period

```
[config/setdate]
zone=Europe/Berlin
```

You can modify the **yellow text**. Please do not forget to save the CONFIG file.

c. Upload your own file

Please start your Windows system. Then connect the USB stick to your PC /Laptop and select the USB folder. Open the DOWNLOAD folder – this is the place where you should copy your new file:



9. Receiving messages from the TUVIC system

Please watch the movie you can find at

<http://www.tuvic.com/mobilemarketingsoftwaredownload.htm>



10. Install the TUVIC Mobile Catalogue - How to Install Java Apps on Your Mobile Phone

The TUVIC demo software will send you a file called "TUVIC2009.jar". Please install this application so you can use and test all the functions of the TUVIC Mobile Catalogue.

Please watch the movie you can find at

<http://www.tuvic.com/mobilemarketingsoftwaredownload.htm>



11.BMS - Using the Bluetooth Message Service function – remote control

Please watch the movie you can find at

<http://www.tuvic.com/mobilemarketingsoftwaredownload.htm>





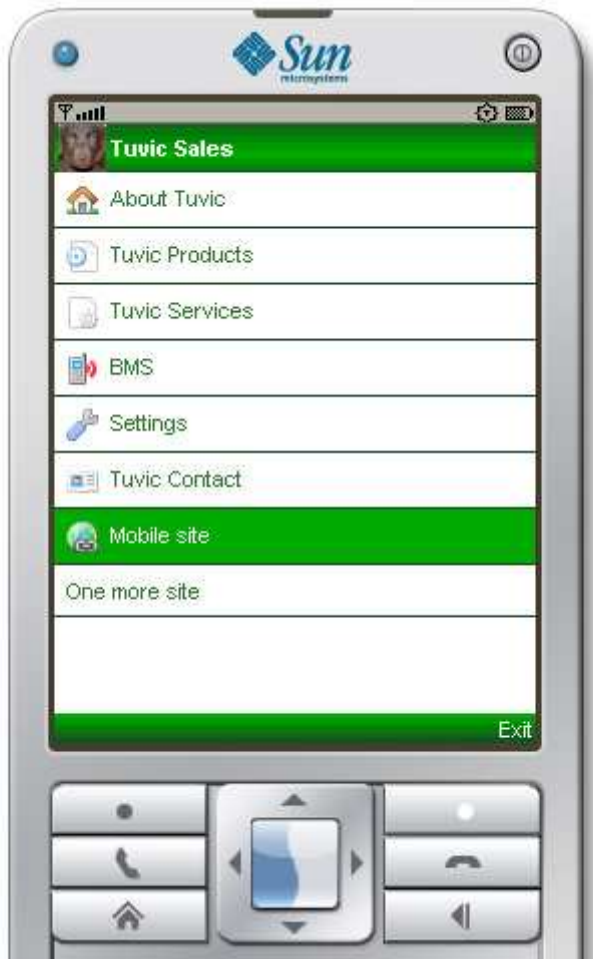
12. TuvCode - Using the Barcode function

Please note: this function might not be included into your TUVIC demo version



Please watch the movie you can find at
<http://www.tuvic.com/mobilemarketingsoftwaredownload.htm>

13. BusinessMobilizer - Using the Mobile Internet website function



Please visit <http://www.BusinessMobilizer.com> for more details

14. Order TUVIC - How to get the full version for the TUVIC package

To order the full TUVIC Mobile Marketing package please go to <http://www.tuvic.com/store.htm>

If you're a TUVIC software user and require support or would simply like to share your thoughts with us, please send an email to

support@tuvic.com